

July 2008

To All PowerBoss Dealers:

This is the first edition of a monthly newsletter written for PowerBoss Distributors. The general subject matter of this newsletter will be industrial cleaning, with an emphasis on education and the new PowerBoss Chemical line. The newsletter is designed to be a “quick read” with hot “**learn more**” links that will enable you to access more info.



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**Introducing the PowerBoss Chemical Line**

We are proud to launch a new line of cleaning chemicals carrying the PowerBoss name. These high performance products are designed for use with PowerBoss Equipment. The line is built around 4 basic products to meet all of your cleaning and degreasing needs.

PowerBoss **HEAVY DUTY DEGREASER**...the workhorse degreaser for the toughest jobs. Click [HERE](#) to view literature.



PowerBoss **CITRUS DEGREASER**...an economical degreaser with citrus power. Click [HERE](#) to view literature.

PowerBoss **TIRE MARK REMOVER**...a problem solver for those deeply embedded black tire marks. Click [HERE](#) to view literature.



PowerBoss **PowerGreen**...an all purpose green certified degreaser. Click [HERE](#) to view literature.

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Why Buy PowerBoss Chemicals?

1. *Rapid Delivery: These products are in stock and shipped to you direct from the factory insuring your customer gets the product when they need it.*
 2. *Quality and Performance: These are not “watered down” products, but highly concentrated products for maximum cleaning/degreasing at a competitive cost.*
 3. *A Proven System: PowerBoss Chemicals are developed and manufactured for use with PowerBoss Equipment. Why would anyone want to use anything else?*
 4. *No Hassle Convenience: Order directly from PowerBoss under your PowerBoss account number.*
 5. *Market Power: Promoting PowerBoss brand chemicals with PowerBoss equipment enables you to broaden brand awareness.*
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The Chemistry of Clean

For those inquisitive minds, follow the following link to a basic chemistry lesson of how cleaning products work. www.cleaning101.com

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Next Month we will discuss how to add value to the selling process when it comes to selling quality cleaning chemicals.

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